

**DAGGIO**

TO LIVE AT EASE

## CONCEPT

Ease Slowly Comfort Lightness “it is the state corresponding to the enjoyment of a comfortable or advantageous situation: being, being at ease; you can work at ease; at your convenience”

The comforts of life together with the pleasure that comes from it! DISTRETTO12 and DAGIO give life to the new Brand DAGIO.

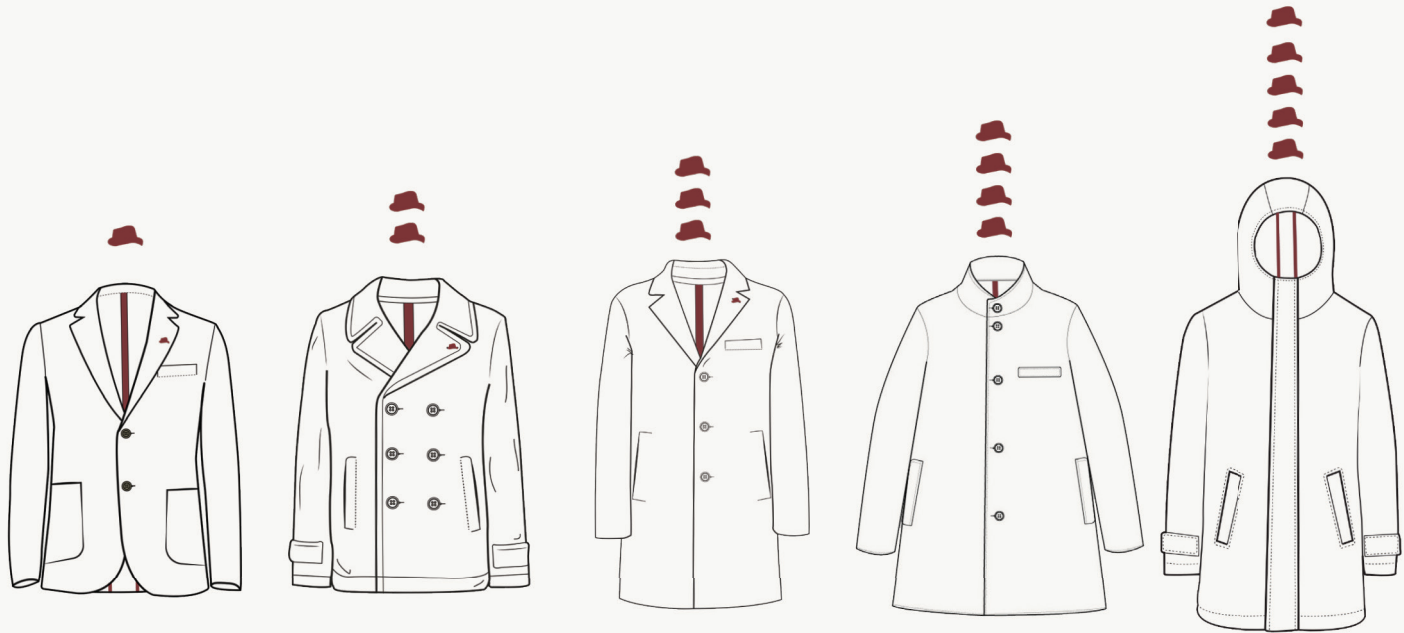
It is the men's line of outerwear and unlined jackets, developed on a sartorial basis in a wide range of fabrics and colours. Comfort, lightness, ease. The DAGIO line is casual, dynamic and high-performance.

To live at ease! The extraordinary research of fabrics, Italian design style and experience make the “DAGIO” line the meeting point between contemporary style and high-performance comfort. Style, taste and heart of a genuine fashion brand, conceived and designed in Italy and dedicated to living in the world. A casual chic with Italian taste that of DAGIO which is dressed by those who want to express themselves, at ease always and everywhere.

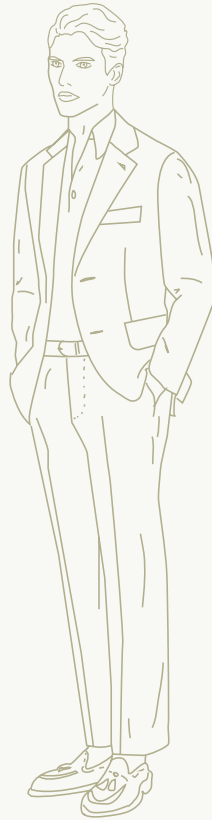
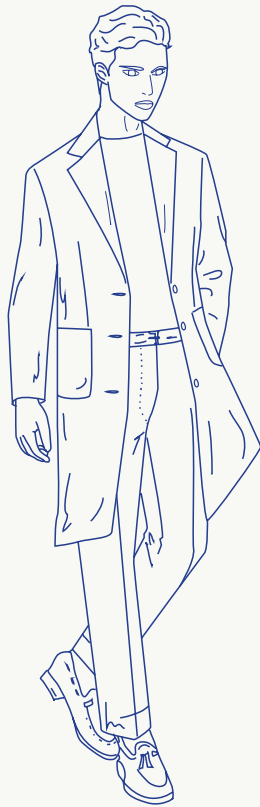
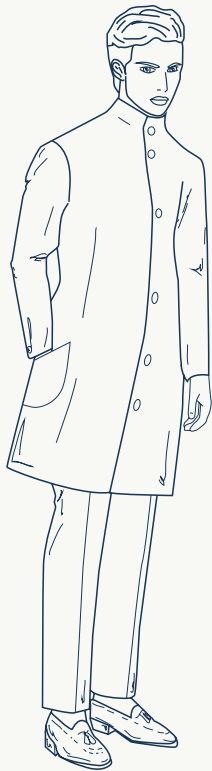
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# DAGIO EXPERIENCE

## The Jacket and Outerwear world



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# WORLD THEME 1

## world palette



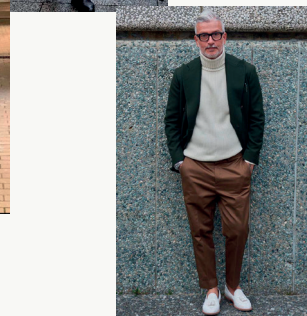
PANTONE  
16-1105 TCX  
Plaza Taupe



PANTONE  
15-0318 TCX  
Sage Green



PANTONE  
18-0316 TCX  
Olivine



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# WORLD THEME 2

## world palette



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# WORLD THEME 3

## world palette



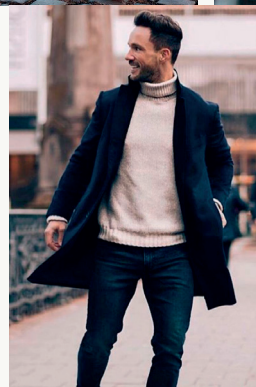
PANTONE  
19-4029 TCX  
Navy Peony



PANTONE  
19-3923 TCX  
Navy Blazer



PANTONE  
Black 6 C



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